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# OOTD

FASHION, BEAUTY, AND STYLE BLOG  
BY VANESSA BALLI

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## VANESSA BALLI

Vanessa is a personal stylist, fashion blogger, and creator of VIBRANCE High Gloss Hair Serum living in her native city of San Diego. She was voted San Diego's Favorite Style Blogger in 2016 and loves sharing her personal take on current trends, boutiques and all things fashion and beauty related. Her Outfit Of The Day includes high-end and affordable styles incorporating Chic, Bohemian, Casual and Romantic looks.

## COLLABORATIONS

Bloomingdale's, Mercedes Benz, Ulta, Chicwish, Topshop, Coach, David's Bridal, Tommy Hilfiger, Aldo, Lexus, Forever 21, Space 46 Boutique, Swell, New Social Class, Missguided, FWSD, Alex & Ani, KAABOO Kit and Ace, William Painter, Ted Baker, MVMT, VIX Swim, HaleBob, Love Tatum, Necessary Clothing, Blow Pop SD, Bishop & Young, Gorjana, Goddis Knitwear, Nike, Windsor, Proof Eyewear, Poshmark, Hayden Reis, Gentle Fawn, Vivienne Kelly, Terra Cotta New York, Cayetano Legacy, Desert Hill PO, Simon Mall, Kipling, Cambiami, Alice & Trixie, Topsy Elves, Pendry Hotel



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Rates Available Upon Request

## FEATURED

Glamour & GQ Magazine, CW6 San Diego, Fox 5, Marie Claire Magazine, Lucky Magazine, OOTD Magazine, Pacific Magazine, Locale Magazine, model: Terra Cotta New York (website/lookbook), Aldo A List Host, panel discussions, and on-air radio interviews.



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7.5K  
Followers



2.3k+  
Followers



1.5K  
Followers