
OOTD

FASHION, BEAUTY, AND STYLE BLOG
BY VANESSA BALLI



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Vanessa is a personal stylist, fashion blogger, and creator of VIBRANCE High Gloss Hair Serum. She lives in her native city of San Diego and is a new mom to her beautiful baby Josephine, born June 10, 2018 with her husband, Radio Show Host Rick Morton. She was voted San Diego's Favorite Style Blogger in 2016 and loves sharing her personal take on current trends, boutiques, all things fashion and beauty related. and now baby items! Her Outfit Of The Day includes high-end and affordable styles incorporating Chic, Bohemian, Casual and Romantic looks for the everyday woman.

COLLABORATIONS

Bloomingdale's, Nordstrom, Macy's, Mercedes Benz, Kate Spade, Ulta, Chicwish, Topshop, Coach, David's Bridal, Tommy Hilfiger, Aldo, Lexus, Forever 21, Space 46 Boutique, Swell, New Social Class, Missguided, FWSD, Alex & Ani, KAABOO, PilyQ, William Painter, Delsey, Ted Baker, MVMT, VIX Swim, HaleBob, Love Tatum, Necessary Clothing, Westfield, Bishop & Young, Gorjana, Nike, Windsor, Shein, Trust Beauty, Poshmark, Hayden Reis, Gentle Fawn, Desert Hill PO, Simon Mall, Kipling, Cambiami, Alice & Trixie, Pendry Hotel, Padres, San Diego Museum of Art, NYX Cosmetics, Cabi, Baby Collabs: UppaBaby, Fawn Design, Gymboree, DockATot, Honest

FEATURED

Glamour & GQ Magazine, CW6 San Diego, Fox 5, Marie Claire Magazine, Lucky Magazine, OOTD Magazine, San Diego Magazine, Pacific Magazine, Locale Magazine, model: Terra Cotta New York (website/lookbook), Aldo A List Host, panel discussions, and on-air radio interviews.



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